Program

Public Sector Transformation:
Action and Meaningful Change
CANADIAN MUSEUM FOR HUMAN RIGHTS

Join us at the Canadian Museum for Human Rights as we officially “kick off” the start of the 2019 Annual Conference! Doors open at 6:30 and formal programming will begin at 7pm followed by networking, food and an evening to visit the galleries.

Our formal program includes greetings from Kent Campbell, IPAC President and Fred Meier, Clerk of the Executive Council, Province of Manitoba.

This year’s conference venue and the Canadian Museum for Human Rights sit on Treaty 1 territory, the ancestral and traditional homeland of the Anishinaabe, Cree, Dakota, Dene, Métis, and Oji-Cree Nations. To honor this, we will have an Indigenous focused programme including Dr. Karine Duhamel speaking about the significance of Treaties, and the very talented Shanley Spence will be performing a hoop dance.

We look forward to seeing you there!
8:30 - 9:15 AM
OPENING CEREMONY
Winnipeg Ballroom

MC: Dina Juras, Regional Director, Manitoba and Saskatchewan Region, Public Health Agency of Canada
Her Honour Janice Filmon, Lieutenant Governor of Manitoba
Fred Meier, Clerk of the Executive Council, Government of Manitoba
Chief Dennis Meeches, Long Plain First Nation
Elder Ernie Daniels
Markus Chambers, Deputy Mayor, City of Winnipeg

9:15 - 10:00 AM
OPENING PLENARY
The Next Decade of Public Sector Disruption
Winnipeg Ballroom

Hillary Hartley, Chief Digital Officer and Deputy Minister for Digital Government, Ontario Public Service

Hillary’s keynote will delve into the principles of leadership in the digital age, servant leadership and the lessons she has learned leading digital transformation in the Ontario Public Service for the last two years.

10:00 - 10:30 AM
HEALTH BREAK

10:00 - 12:30 PM
WORKSHOP
Turning Governments from Funders into Customers
Richardson Conference Centre – Salon A

Shaun Loney, Social Enterprise Developer

Shaun Loney makes a compelling case that governments are beginning to catch the social innovation bug by creating markets for solutions. Learn how Manitoba is the Canadian epicentre of the movement to turn governments from funders into customers. He will give examples of how social enterprises are selling goods and services to governments but also selling a reduction in the incidence of diet-related diseases.

Headquartered in Winnipeg, Shaun is part of a innovative national team of social enterprise developers. Ernst and Young’s entrepreneur of the year, Shaun has started a dozen successful social enterprises and written the best-selling book, An Army of Problem Solvers. He recently released The Beautiful Bailout: How Social Innovation Will Solve Governments’ Priciest Problems. Previous to joining the social enterprise sector, Shaun was a senior civil servant with the government of Manitoba.
**CLERKS PANEL**  
Public Service Transformation & Innovation Declaration

Fred Meier, Clerk of the Executive Council, Government of Manitoba  
Laura Lee Langley, Clerk of the Executive Council, Government of Nova Scotia  
Paul Ledwell, Clerk of the Executive Council, Government of Prince Edward Island  
Moderator: Scott Thompson, CEO, Institute of Public Administration of Canada

As leaders of their respective public services, Canada’s Clerks of the Executive Councils have a unique view of transformation within the public service. Over the years, they have collaborated to discuss new challenges, identify best practices, and develop innovative approaches to some of today's most pressing problems. Join Fred Meier (Government of Manitoba), Laura Lee Langley (Government of Nova Scotia), and Paul Ledwell (Government of Prince Edward Island), as they share their perspectives on policy innovation and public sector transformation across Canada.

**11:30 - 1:00 PM  L U N C H**

**WORKSHOP**  
Innovation Engineering

John Ferris, CEO at inVision Edge

Many organizations have innovation on the priority list, but just don’t know how to get started. With our method, you will be able to make innovation happen in your organization and you can start today. Join us at the Innovation Engineering Workshop where you will learn about the innovation system for repeatable and predictable results. You’ll also be able to network with other like-minded leaders & innovators. Innovation Engineering increases innovation speed (up to 6x) while decreasing risk (by 30 to 80%). It is a skill set that we can teach you to solve problems faster and create new opportunities for your organization and career. Key takeaways from this workshop will be:

- Tools from the Innovation Engineering toolbox to generate more innovative ideas  
- An overview of the Innovation Engineering Method  
- Networking with other like-minded innovators

**1:00 - 3:30 PM  WORKSHOP**  
Innovation Engineering

John Ferris, CEO at inVision Edge

**1:00 - 2:00 PM  BREAKOUT SESSIONS**

The Success of Electronic Cases in the Delivery of Government Services: The Language Services Requirements

Dr. Gilles Levasseur, Professor, Université d’Ottawa  
Justin Johnson, Chef de la direction, Association des municipalités bilingues du Manitoba (AMBMB)

How is the usage of electronic tools, from the Web to electronic access points in offering in both official languages governmental services meets the legislative obligations in accordance with Federal and provincial languages policies and requirements. This electronic approach as improved the delivery of services in the language choice of the citizen in a multitude of fields. From this experience, the practice of using electronic tools can be extended to the aboriginal communities in the language of their choice outside English or French.
One of the key objective of the approach of electronic services is to serve the linguistic groups in the language of their choice and improve the delivery of the programs while reducing costs in translation, training personnel and dealing with civic complaints. This also increases the speed of delivery of services across the province of Manitoba and not only in the main cities of the province. Examples are to be found in the court system, municipal affairs, government services, education. This is a major change in the delivery of services especially because of the constitutional and legal issues in serving the public in both official languages.

**Policy-Making from an Intersectional Lens: The Current & Future State of Gender-Based Analysis in Canada**

Denise Gareau, Director of GBA+, Dept. of Women and Gender Equality, Government of Canada  
Kelly Buckley, Director Gender Equality Initiatives and Gender Equality and Advancement, Government of Alberta  
Karen Sharma, Director of Investigations and Policy, The Manitoba Human Rights Commission  
Tracey Arnold, Manager of Intersectoral Coordination and Strategic Planning, Strategic Initiatives and Program Support Child and Youth Services Department of Families, Government of Manitoba  
Tehani Jainarine, Director, Multiculturalism Secretariat, Manitoba Sport, Culture and Heritage, Government of Manitoba  
Moderator: Stephanie Paterson, Professor, Political Science Concordia University

Since it was first introduced in the 1990s, Gender Based Analysis Plus (GBA+) has become an increasingly prominent part of how governments work across Canada. However, an Auditor General of Canada report from 2015 noted the need to do more to fully implement GBA as a rigorous practice across government. This panel will provide an overview of current and promising practices for using Gender-based Analysis, Gender-based Analysis Plus and other approaches, including a future-oriented discussion of how these policy tools are being adapted to consider our evolving understanding of intersectional needs and identities.

**Action and Meaningful Change – Reconciliation for Tomorrow**

Loretta Ross, Treaty Commissioner, Treaty Commission of Manitoba

Treaty Commissioner Ross’s discussion will revolve around the current Western thought process in the public workforce, the need to move away from that school of thought, and any current roles and policies that are outdated or ineffective. She will discuss ways that public servants can try to refresh these policies while incorporating effective practices through Indigenous perspectives. This will include looking at the Treaties and how they had been an effective tool in helping different communities work together and side-by-side for generations before Western civilization settled in Canada.
Approaches to Innovation – Innovation Labs and Innovation Teams

Kate Borowec, Director, Surge Team, Priorities and Planning, Treasury Board Secretariat
Siu Mee Cheng, PhD Candidate, Ryerson University
Jordana Globerman, Manager, ESDC Innovation Lab
Moderator: Dina Juras, Regional Director, Manitoba and Saskatchewan Region, Public Health Agency of Canada

A discussion on the state and maturity of innovation in government. Panelists will discuss the achievements of their Labs, diversity of methods, the composition of strong multi-disciplinary teams, and how they are encouraging innovative approaches to proliferate throughout government.

Challenges of Digital Government

Hillary Hartley, Chief Digital Officer and Deputy Minister for Digital Government, Ontario Public Service
Michael McEvoy, Information and Privacy Commissioner for British Columbia
Steve Maynard, Partner, EY
Moderator: Taran Wasson, Treasury Board of Canada, Secretariat & Chair, IPAC NCR

Canadian governments from coast to coast to coast are heavily engaged in the transition from an analog to a digital model of organizing and operating. Distinguished panelists will be asked to present their views and insights on the various challenges this effort entails including:

- Maintaining public trust and confidence in how government uses the data of Canadians,
- Navigating the shifting balance between maintaining privacy and demands for efficiency and convenience,
- Building a public service culture for a digital era and
- Preparing leaders, elected officials and staff for recurring waves of digital disruption.

Making Better Regulations: Tools and Techniques That Are Transforming Policy Analysis and Development

Hector Cardenas, President and CEO, The Ergo Group and Lecturer, Goldman School of Public Policy, University of California, Berkeley
Toby Fyfe, President, Institute on Governance
Joe Carson, Director, Regulatory Modernization Ministry of Trade and Export Development, Government of Saskatchewan
Moderator: Paul Pierlot, Director, Regulatory Accountability Secretariat

It is a well established fact that government regulations and policies have an important place in promoting a healthy, safe and prosperous economy and society. But what is the best way to ensure regulatory accountability and policy performance? The session will explore, discuss and provide first-hand insights into the techniques and tools, and changes they will bring to the development and measurement of high performance, accountable public policy and regulations.
Truth Before Reconciliation

Elder Harry Bone

In this session, Elder Bone will be speaking about traditional First Nations laws and customs as critical sources of a First Nation individual’s identity. Particularly, how this identity changed with Western contact and the introduction of laws that affected their ability to practice traditional law, spiritual ceremonies and cultural teachings to pass to future generations.

Public Sector Culture, Values and Motivation

Dr. Darren Christie, Executive Director, Manitoba Public Utilities Board
Brent Timmerman, Chief Innovation Officer, Manitoba Families
Nicole Young, Manager, French Language Services, Chief Administrative Officer, City of Winnipeg

Moderator: David Dewar, Director of Strategic Policy and Government Affairs, Western Economic Diversification Canada

This panel will explore recent academic research on employee motivation and productivity in the public sector, including the importance of organizational culture and leaders’ values and behaviour. There will be a particular focus on engaging and motivating employees to change their behaviour when no financial incentives are offered. This panel will also discuss how these ideas work in practice, and future directions for research based on the experience of practitioners.

WORKSHOP

Finding Your Place, Role, and Purpose as a Public Servant

Dr. Jared Wesley, Associate Professor, Director of Master’s Programs, University of Alberta

Many people enter the public service with an ambition to serve the public in some fashion. These passions can run headlong into the realities and challenges of working in government. Hierarchies can be frustrating, approvals processes a drag, and some office dynamics demoralizing. More than that, many public servants confront the pressures of a 24/7 work culture that strains their ability maintain balance with their priorities at home. Based on The Public Servant’s Guide to Government in Canada, this session discusses strategies for maintaining your focus, drive, and fulfillment in your public sector career.
Reconciliation Across the Public Service

Angie Bruce, President, AMR Planning & Consulting Inc.
Kim Baird, Former Chief of Tsawwassen First Nation, Owner, Kim Baird Strategic Consulting
Guy Freedman, President and Senior Partner, First Peoples Group
Moderator: Annette Trimbee, President, University of Winnipeg

Reconciliation is happening across Canada in different ways and in different areas of the public sector, including academia, health and social services, project and community development. Dr. Annette Trimbee, President and Vice-Chancellor of The University of Winnipeg will lead a panel discussion, featuring leaders who are working with governments in a variety of ways, to explore how reconciliation is being put into action and what is being done to move forward in partnership with Indigenous people and communities.

Hear directly from those who are innovating and making change towards a better, more inclusive Canada.

Future Policy Leaders: Leveraging Talent and Perspective of Student Employees in Government

Student participants from the STEP Design Thinking Challenge – MB Pilot Program
Moderator: Matt Campbell, Manager, Operations Transformation, Deloitte

How do we encourage innovative solutions that address challenges facing government?

To answer this question, the Manitoba Government created a unique pilot initiative – the STEP Design Thinking Challenge – that leveraged the enthusiasm and unique perspectives of post-secondary students working in government (hired through our STEP Services student employment program), combined with the experience of their supervisors, through a program that involved rapid problem solving while learning a new approach—Human-Centred Design.

Five teams then learned and applied the HCD methodology to their particular real-life public service challenge, while being cognizant of constraints and goals articulated by relevant program areas/departments.

Now, armed with their Human-Centred Design Lenses, the students offer their perspective on each of the four phases of the process. Come hear and learn what challenges the groups faced in adopting the methodology within a government setting, the lessons learned, and the tools and perspectives they gained along the way.

You will also be able to witness two of the five solutions proposed by the challenge teams.

Missing and Murdered Indigenous Women and Girls Inquiry Panel

Jennifer Rattray, Former Executive Director, National Inquiry into Missing and Murdered Indigenous Women and Girls
Dr. Karine Duhamel, Former Director of Research, National Inquiry into Missing and Murdered Indigenous Women and Girls
Moderator: Shauna Fontaine, Former Special Advisor, National Inquiry into Missing and Murdered Indigenous Women and Girls
Citizen Engagement – Enabling Better Decisions for a Better Democracy

John Richardson, CEO, Ethelo Decisions, Inc.
Moderator: Michelle Snow, Assistant Deputy Minister, Workforce Development, Labour and Immigration, Government of Newfoundland and Labrador & Treasurer, IAP2 Canada

Interested in technology? Passionate about solving complex social issues? Curious to know how technology will assist citizen-centred policy-making and budgeting? Then, join this interactive session to find out about an innovative tool developed specifically to support solving complex problems faced by the public.

The need for a fundamentally new approach to governance and group decisions is needed now, more than ever. Democratic institutions must use technology to deepen the advantages that citizen engagement and collective wisdom can provide. eDemocracy, including real-time feedback loops and inclusive, iterative processes that can generate broad consensus will allow government bodies to build public trust and enhance democratic processes.

In this session, John Richardson, founder and CEO of Ethelo (which acquired Citizen Budget earlier this year) will provide a live demonstration of their state of the art platform. Powered by a set of algorithms that John himself invented, Ethelo enables groups to find broadly supported solutions to complex and contentious decision problems.

6:30 - 10:00 PM

CHURCHILL EXHIBIT - ASSINIBOINE PARK ZOO

Join us at the award-winning Journey to Churchill exhibit at the Assiniboine Park Zoo to network and discover the magic of the north in the heart of the continent. This is the most comprehensive northern species exhibit of its kind in the world!

Doors open at 6:30 pm and food and beverages are available in two exciting locations; the Gateway to the Arctic and the Tundra Grill.

The Gateway to the Arctic is the primary viewing point for polar bears and seals. Travel down the path to the Tundra Grill and you will come across the Churchill Coast, with a façade resembling the town of Churchill. The Tundra Grill has viewing windows to see the polar bears. Be sure to visit the photo booth while you are at the Tundra Grill.

We look forward to socializing!
IPAC AGM

OPENING REMARKS

PLENARY

Workforce of Tomorrow

William (Bill) Eggers, Writer/Consultant, Deloitte Services – Government & Public Services

The Future of Work is one of the hottest business topics of our day. Companies are automating tedious tasks, augmenting workers with artificial-intelligence technologies, reskilling and upskilling their workforces, focusing on employee wellness, and hungrily recruiting talent. Government will have to catch up. The reality is that government agencies are increasingly called upon to address society’s most complex challenges using workforce approaches rooted in the distant past. The good news: Change is possible -- and beginning to happen. In this provocative talk, William D. Eggers, the Executive Director of Deloitte’s Center for Government Insights, and the author of nine books on government reform, explores some of the ways the nature of government work, the public workforce itself and the workplace it occupies will all need to evolve and provide a roadmap for how to get there.

WORKSHOP

Mobilizing Prize Competitions to Deliver Impactful Solutions

Eric Beynon, CIO, 9 Billion Lives

Experience how well-structured prize competitions can advance innovations that positively impact the world and revolutionize the way we source solutions to challenges. Attendees will gain an understanding of prize competitions, including how they are a transformative, open-innovation tool, where they work well and the necessary ingredients to launch and operate one effectively. The workshop will use practical exercises and intersperse stories drawn from personal experience and the global history of prize competitions: from the dawn of aviation to catalyzing a new industry that can help address climate change.
Data Driven Policy – Translating Research Evidence into Action

**Scott Sinclair,** DM, MB Crown Services & Central Services  
**Dr Brian Rector,** Registered Doctoral Psychologist, Senior Director Community Safety Solutions Lab, Edmonton Police Service  
**Dr. Malcolm Doupe,** Associate Professor and Senior Research Scientist, MCHP, University of Manitoba; Director, Manitoba Training Program for Health Services Research  
**Moderator:** **Dr. Alan Katz,** Director and Professor, Manitoba Centre for Health Policy (MCHP), University of Manitoba

This session draws on the collective experience of scientists from diverse areas such as Health, Justice, and Social Services to discuss the benefits and challenges of using evidence to guide program and policy reform. Panellists representing the Manitoba Centre for Health Policy, Government of Manitoba and Edmonton Police Service will reflect on the strategies required to translate evidence into action, provide success stories, and discuss areas where ongoing improvements are needed. The following questions will be addressed:  
- What are the key ingredients for translating evidence into action?  
- What are we good at and where do we need to improve?  
- Who can we learn from across Canada?  
- How do we move forward (what are the next steps)?

Delivering Digital Government

**Kathy Kupfer,** Acting Executive Director, Business Transformation and Technology, Central Services, Government of Manitoba  
**Daniel Tse,** Product Manager, Canadian Digital Service  
**Fatima Sarah Khalid,** Fellow, Code for Canada  
**Moderator:** **Gabe Sawhney,** Executive Director, Code for Canada

Agile, user-centred, inclusive, prototyping, experience design, devops, cloud, analytics... delivering on digital means getting familiar with a bunch of new terms and new skills, and it can be challenging to assemble or train a team with the full range. Code for Canada's fellowship program embeds digital experts into government teams to create a new digital service, and to familiarize their public service colleagues with these tools and processes. In this session, two former Code for Canada fellows will outline how their teams each scoped and built a new digital government service in 9 months, and share their advice on building teams with these 21st-century digital skills. Kathy Kupfer (Acting Executive Director, Business Transformation and Technology, Central Services, Government of Manitoba) will reflect on the Government of Manitoba's digital journey, and put the fellows’ lessons learned in a local context.

The Journey Towards Excellence in Administration

**Jehan Casey,** Director, First Nations Public Service Secretariat  
**Howard Grant,** Executive Director, First Nations Summit Society  
**Sandra Wesley-Olsen,** Chief Operating Officer, Nakazdli Whut’en  
**Moderator:** **Lisa Nye,** National/Regional Representative, Western Canada Lead and Indigenous Engagement Lead, IPAC Vancouver
Innovation in Education

Jeremy Auger, Chief Strategy Officer, D2L
Teresa Bellefontaine, Team Lead, ESDC Innovation Lab
Dr. Ardith McGeown Plant, Adjunct Professor, University of Winnipeg
James Froh, Senior Executive in Residence, Indigenous Government Programs, Institute of Public Administration of Canada
Moderator: Andrea Rounce, Associate Professor, University of Manitoba

Education is a critical service for the future of our societies and represents an important commitment in terms of funding, policy and accountability by the public administration. This panel will bring together different examples of how Canadian institutions have tackled and overcome key challenges in this field.

The Role of Public Servants in Democracy

Dr. Jared Wesley, University of Alberta
Dr. Brendan Boyd, MacEwan University
Dr. Karine Levasseur, University of Manitoba

Many politicians and citizens have pointed views about the public sector. Its size, cost, and reach are topics of heated debate, pitting big-state progressives against small-government conservatives. “Bureaucracy bashing” has been common in western countries. Beyond these high-level, left-versus-right debates, the precise function of public servants in Canadian democracy is less refined. In particular, little is known about how bureaucrats, themselves, view their role in 21st Century Canadian democracy. Codes of conduct and ethics, and values and missions statements, provide general guidelines for public service behaviour. Yet, these documents remain silent on the important part public servants play outside their boardrooms and cubicles, and in the broader Canadian society and democracy. Just what purpose do public servants see themselves serving? Academics and practitioners are coming together to investigate these issues and to help answer questions about responsible government, ministerial responsibility, the “public service bargain”, traditional notions of the bureaucratic hierarchy, and public service ethics and values. Come join us and talk about this exciting research project!
12:20 - 12:50 PM

**POP-UP SESSION**

**Harrow Applying Human Centered Design Thinking in Government**

Student participants from the **STEP Design Thinking Challenge** – MB Pilot Program

How did the STEP Design Thinking Challenge turn out? What were the outcomes of the challenges pitched to the five teams?

The five missions pitched to the groups were as follows:

1. **STEP Program Challenge**: Build a Talent Bridge from the STEP Program to Careers in Manitoba's Public Service.
3. **Employee Networks Challenge**: Increase the profile and membership of Employee Networks to drive public serviced collaboration and engagement.
4. **MSEA Challenge**: Improve Support for Video Storytelling in Our Public Service.
5. **Consumer Protection Challenge**: Enhance the Mobile App to Encourage Smarter Consumer Decisions.

In this session, you will have the opportunity to witness three of the five teams propose their challenge solutions in 10-minute windows.

1:00 - 3:30 PM

**WORKSHOP**

**Public Engagement in the Public Sector**

Michelle Snow, Assistant Deputy Minister, Workforce Development, Labour and Immigration, Government of Newfoundland and Labrador & Treasurer, IAP2 Canada

Want to learn how to create public engagement that is genuine, authentic, and meaningful? Then, this workshop is for you!

Engaging with the public to ensure we understand and respond to the evolving needs and expectations of our citizens is an important element of a healthy public service. Citizen/Public Engagement is a key pillar of both transformation and open government and entail many aspects that are relevant to all public servants, regardless of their area of focus.

Michelle Snow with her past experience working with the Public Engagement Division at Government of Newfoundland & Labrador, and who is also a Board member of the International Association for Public Participation (IAP2), Canada, will conduct this workshop. IAP2 is recognized world-wide as a leading authority on public engagement. Michelle and her colleagues from local IAP2 chapters have condensed the IAP2 training to fit the timeframe of this workshop.

You will gain an understanding of the key principles and values of engagement, and learn how to plan and deliver successful engagement activities using the IAP2 methodology.
Transforming Organizations by Putting Data to Work

John Houweling, Director, Data Analytics, Region of York
David Comeau, Solutions Specialist, SAS
Moderator: Dr. Matt Gilmour, Scientific Director General / National Microbiology Laboratory, Public Health Agency of Canada

Public sector organizations have access to a gold mine of data collected or purchased from a variety of sources. Data is a valuable corporate asset that’s as critical as any including people, financial and assets. And, it’s growing. Truly leveraging this asset typically means changing the culture and establishing new strategies, structures, and processes. Those organizations which are using analytics and already putting data at the heart of decision-making are well positioned to transform their program and service delivery. This session will present use cases showing how analytics and artificial intelligence are transforming government organizations including: Federal, Provincial, Municipal and Defense. It will also provide thoughts on how public sector organization leaders can get started on their AI and analytics journey.

Leading and Facilitating Public Sector Transformation

Marcia Nelson, Executive Fellow, University of Calgary
Leita Kalinowsky, Acting Executive Director, Family Dispute Resolution Service, Courts Division, Manitoba Justice
Moderator: Beth Bell, Vice President, Enterprise & Commercial Canada, IBM Canada

Beyond the rhetoric, public sector leaders are deeply engaged in making transformative change happen. This session will feature three inspirational leaders of public sector transformation, each reflecting a unique perspective. Representing recent and ongoing transformation in Alberta, Ontario and Manitoba, the presenters will seek to explore key issues and share their personal reflections on what’s necessary for transformative change in government.

Official Languages Act - 50 Years

Raymond Théberge, Commissioner of Official Languages
Alexandre Brassard, Dean, Faculty of Arts and Sciences, Université de Saint Boniface
Christian Monnin, President, Société de la francophonie manitobaine
Moderator: Emmet Collins, French language services coordinator – Policy analyst, Department of Families, Government of Manitoba

In 2019, the status of francophone minorities in Canada does not seem more secure than it was in 1969, when the Official Languages Act was passed. At 50, has the Act accomplished what it was meant to? Are linguistic minorities benefiting? Given the modernization of the law, what transformations should we be seeking?

*This session will be in French.*
Economic Opportunities for Indigenous and First Nations

Ken Sanderson, Executive Director of Broadband Communications North Inc
Grand Chief Jerry Daniels, Southern Chiefs’ Organization Chief
Deborah Smith, Brokenhead First Nation
Rob Campbell, Director, National Aboriginal Services & Partner, MNP
Jamie Wilson, Former Treaty Commissioner, Treaty Relations Commission of Manitoba

Moderator: James Froh, Senior Executive in Residence, Indigenous Government Programs, Institute of Public Administration of Canada

Growing Indigenous economies are critical for the future of Canadian societies. What does economic reconciliation mean and how can the economy be better with reconciliation? This panel brings together different examples of Indigenous leaders who are bridging and building economic opportunities.

2:00 - 2:30 PM  HEALTH BREAK

2:30 - 3:30 PM  BREAKOUT SESSIONS

WINNIPEG

New Professionals in the Public Service

Dr. Jared Wesley, Associate Professor, Director of Master’s Programs, University of Alberta
Christiane Fox, Deputy Minister, Intergovernmental Affairs and Youth, Privy Council Office

Moderator: Lydia Laurin, National Managers’ Community Regional Manager, Prairies and N.W.T. Region

Young professionals entering the workforce today are more connected, dynamic, and diverse than ever. In an age marked by transformation and disruption, what can the public service do to attract youth to lifelong careers in multiple orders of government? Join Dr. Jared Wesley, co-author of The Public Servant’s Guide to Government in Canada (University of Toronto Press, 2018), and Christiane Fox, Deputy Minister of Intergovernmental Affairs and Youth, as they discuss young professionals in the public service.

Digital Disruption

Eric Swedersky, SVP Delivery & Public Sector, Secure Key
John Jordan, Executive Director, Emerging Digital Initiatives, Government of British Columbia
Paul Twigg, National Technology and Innovation Leader, Sierra Systems

Moderator: Dr. Matt Gilmour, Scientific Director General / National Microbiology Laboratory, Public Health Agency of Canada

How do public servants make sense of the array of digital technologies being introduced by various Canadian jurisdictions? One way is to examine specific use cases of technologies that are beginning to disrupt fundamental mental models public servants have about the way services are organized and delivered. This session will feature demonstrations of new services, including those that leverage digital identity management and blockchain. Participants will be asked to consider the policy, HR and service delivery implications of adopting these new approaches.
Building Policy Capacity in the Voluntary Sector
Andrea Rounce, Associate Professor, University of Manitoba
Karine Levasseur, Associate Professor, University of Manitoba
Margo Powell, Executive Director of Abilities Manitoba
Jay Rodgers, Deputy Minister for the Department of Families, Government of Manitoba
Moderator: Fabian Contreras, Senior Funding Advisor, Infrastructure & Funding Strategies, City of Edmonton

The voluntary sector is a critical actor in delivering public services to our most vulnerable citizens. However, the sector also has much to offer to governments (and society) in raising questions about public issues and shaping public policy options. These groups do not always have the capacity to do so in an effective way, but there are ways to work with both governments and voluntary sector organizations to facilitate more equal relationships. This panel will discuss these challenges and potential solutions.

Strengthening Indigenous Relations Across Organizations
Manon Tremblay, Indigenous Research, Future Challenges, Social Sciences and Humanities Research Council of Canada
Darrell Brown, Chair, Aboriginal Chamber of Commerce
Matthew Wiebe, Assistant Deputy Minister, Finance and Shared Services Division, Sustainable Development, Government of Manitoba
Ginger Arnold, Faculty in The Social Innovation Program of Red River College/School of Indigenous Education
Moderator: Michelyn M. Wood, M.Sc., A/Regional Director, MB/SK Region, Public Health Agency of Canada

The relationship between the settler community and Indigenous Peoples will define some of the most important policy and service delivery issues of the next decades. Experts on this panel will discuss how to advance this relationship in a spirit of cooperation, sharing and truth.

AWARDS CEREMONY
Promising New Professional Award
IPAC Regional Group Excellence Award
Student Though Leadership Awards
J.E. Hodgetts Award
Innovation Management Awards

Presentation of the 2017-2019 Vanier Medal Recipients
Emőke Szathmáry, President Emeritus, University of Manitoba
Moderator: Dr. Andrea Rounce, Associate Professor, University of Manitoba
Presentation of the 2017 Vanier Medal to David Zussman & Presentation of the 2018 Vanier Medal to Douglas Moen

CLOSING PLENARY
Reconciliation
Jamie Wilson, Former Treaty Commissioner, Treaty Relations Commission of Manitoba
Day 3
WEDNESDAY, AUGUST 21

7:30 - 8:30 AM
B R E A K F A S T

OPENING REMARKS

8:30 - 8:40 AM
Winnipeg Ballroom

PRESENTATION OF 2020 ANNUAL CONFERENCE

8:40 - 9:00 AM
Winnipeg Ballroom

ROUNDTABLE
The Ideas – Vanier Medal Panel on the Future of Public Service

Doug Moen, Writer/Consultant, Deloitte Services – Government & Public Services
David Zussman, Professor, University of Victoria
Jim Eldridge, Former Manitoba Cabinet Secretary & 2016 Vanier Medal Recipient

During this plenary panel winners of the Vanier Medal will reflect upon the values and leadership that the public service will require in the future.

Faced at the same time with transformative challenges and calls for innovation while striving to maintain balance, fairness and steadiness, public services across Canada and the world will need to assess not only the future of how the will deliver and design services but, perhaps most profoundly, how they will build their organizational identity.

9:00 - 10:15 AM
Winnipeg Ballroom

ROUNDTABLE
The Tools – The Drivers of Public Service Transformation

Abe Greenspoon, Program Lead, Free Agents Program, Government of Canada
Teresa Dukes, CEO, North Forge
Joanne Zuk, Assistant Deputy Minister, Renewal and Strategic Alignment, Government of Manitoba

Moderator: Toby Fyfe, President, Institute on Governance

The process of public sector transformation will ramp up considerably in the near future. Our speakers will discuss which approaches, leadership styles, resources and tools will be needed to help organizations succeed in what promises to be a very dynamic, open-ended and complex environment. Within this context, transformation will need to be more than the sum of individual processes and products.

It will require public administrators to develop a transformative mindset and engage in transformative governance models.

10:15 - 10:30 AM
H E A L T H B R E A K

10:30 - 11:30 AM
Winnipeg Ballroom

ROUNDTABLE
The Tools – The Drivers of Public Service Transformation

Abe Greenspoon, Program Lead, Free Agents Program, Government of Canad
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It will require public administrators to develop a transformative mindset and engage in transformative governance models.
11:30 - 12:30 AM
Winnipeg Ballroom

ROUNDTABLE
The People – Attracting and Retaining a Transformative Workforce

Charlene Paquin, Civil Service Commission, Government of Manitoba
Angie Cusson, Director Human Resources, City of Winnipeg
Jason Dorey, Director of Operations, Engagement and Outreach, Public Service Renewal Secretariat
April Howe, Executive Director, People & Culture, Nova Scotia Public Service Commission

What vision will HR leaders need to have to ensure the future success of the public service? Which tools you see as most relevant for your job in the next ten years? What type of profile(s) will the public servant of the 21st century need to fit? What will be the greatest change in HR management in the next ten years?

12:30 - 1:00 PM
Winnipeg Ballroom

CLOSING REMARKS